

ANNOUNCEMENT

Executive Vice President, Foundations and Donors Interested in Catholic Activities.

Organization:

Foundations and Donors Interested in Catholic Activities (FADICA) [[www. FADICA.org](http://www.FADICA.org)] is the leading membership association of major grant makers to Catholic sponsored programs and institutions. Its members share a commitment to the best practices in philanthropy and to an informed, values based and collaborative approach to improving the effectiveness of church related giving.

The world of Catholic philanthropy reflects an environment of vast transitions in which Catholic infrastructure – parishes, schools, hospitals, charities, and religious orders, are undergoing profound demographic change as diminishing numbers of clergy and religious necessitate a more active and informed leadership involvement by lay persons. Along with these trends, growing populations of wealthy, educated and spiritually motivated Catholics are offering untapped potential to advance the mission of church institutions through the means of charitable programs within independently managed private foundations.

FADICA is strategically situated to influence the quality and direction of the growing field of Catholic philanthropy at an pivotal moment for Catholicism. FADICA has three decades of success and experience in resourcing Catholic philanthropy. FADICA brings its members together in an annual summit conference for educational opportunities on major problems and solutions in Catholic philanthropy and contemporary society – whether that is a discussion around how to achieve excellence in Catholic urban schools, how to engage younger family members in the charitable enterprise, or improving international giving programs.

Position

FADICA seeks a new Executive Vice President to lead a communications and marketing effort with the skills to help take the organization to the next levels of growth and impact; one who can be a passionate spokesperson and a creative, experienced, and hard working team member . She or he will be working closely with FADICA's president; will be supported by a versatile staffing team and an active board of directors composed of highly respected leaders in the field of Catholic philanthropy. She or he will be responsible for developing a communications plan, advancing FADICA's capital campaign, and marketing strategy to expand FADICA's membership and growth over the next several years.

Responsibilities will include:

- Enhancing public awareness of FADICA's work and mission as well as the value and contributions of faith based philanthropy.
- Implementation of a new strategic communications plan enhancing external and internal communications which includes:

Communications and public relations strategies around FADICA program interests

ANNOUNCEMENT

Developing expanded publication resources on Catholic philanthropy

Extended use of the Internet for member cooperation and information.

- Fundraising, including grant writing, and advancement work to further FADICA's *Faith Shaping the Future Campaign*.
- Development of marketing materials and public relations plan to reach potentially interested audiences.
- Management, maintenance, and enhancement of FADICA's present website and electronic communications including the exploration of a quarterly e-magazine format.
- Editing and writing for FADICA publications including its conferences, newsletters, annual reports, prepare speeches and articles on the work of Catholic philanthropy.
- Helping identify emerging issues and challenges faced by Catholic philanthropy and working with FADICA's leadership team on communications opportunities and solutions.
- Planning and research in connection with FADICA's conferencing
- Special Projects management

Qualifications

FADICA is seeking an accomplished individual who has at least ten years of experience, ideally in a leadership role within a nonprofit entity, covering areas such as communications, marketing, research, grant writing, and public speaking. The ability to take knowledge and transform it into exciting and useful messages and to disseminate it to the right audiences through the best distribution channels, is critical.

Other considerations:

Highly collaborative style, experience developing and implementing communications and marketing strategies.

Excellent writing/editing and verbal communications skills.

Innovative thinker, with a track record for translating strategic thinking into plans of action.

A strong track record as an implementer who thrives on managing a variety of initiatives concurrently.

High energy, maturity, sound judgment, and servant leader attributes with the ability to listen and to serve as a unifying and consensus building force to position FADICA's message effectively at the highest levels.

Self starter, able to work independently, and entrepreneurial, enjoys creating and implementing new initiatives.

ANNOUNCEMENT

Demonstrated knowledge, interest and experience in the work of the Catholic church and in private philanthropy and or charitable or civic endeavors.

Ability to travel frequently.

Salary:

Commensurate with Experience

How to Apply

The position is now open and will remain open until an excellent candidate is found. FADICA will review resumes received by June 30, 2010. *Interviews of top candidates in July.*

Please send your resume and a detailed cover letter explaining how you are a good fit for the position to:

FADICA
1350 Connecticut Ave NW
Suite 825
Washington, DC 20036
No calls or recruiters, please